

National Tobacco Control Programme (NTCP)

Objectives of the Programme:

The Government of India launched the National Tobacco Control Programme (NTCP) during 2007–08 under the 11th Five-Year Plan. The programme was implemented in the UT of Lakshadweep on 10th October 2016 with the following objectives:

1. To create awareness about the harmful effects of tobacco consumption.
2. To reduce the production and supply of tobacco products.
3. To ensure effective implementation of the provisions under “The Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003” (COTPA).
4. To help people quit tobacco use.
5. To facilitate the implementation of strategies for prevention and control of tobacco use.

Major Activities Conducted

1. World No Tobacco Day 2025 was observed in a befitting manner across all 10 inhabited islands of Lakshadweep.
2. Various Information, Education and Communication (IEC) activities were conducted in all islands in connection with the Tobacco Free Youth Campaign 2025.
3. An Anti-Tobacco Short Film Competition was conducted for the general public, and selected entries were uploaded to the official YouTube channel.

Components of NTCP

1. Implementation of COTPA, 2003

- ✓ The Cigarettes and Other Tobacco Products Act (COTPA), 2003 is being effectively implemented in Lakshadweep.
- ✓ A separate Savings Bank Account has been opened for the collection of fines from COTPA violations.
- ✓ Combined Enforcement Squads have been constituted in all islands to monitor and take action against COTPA violations.
- ✓ An amount of ₹23,200 was collected as fine during the year 2025.
- ✓ E-cigarettes, Gutkha, and Pan Masala are already prohibited in the UT of Lakshadweep.
- ✓ World No Tobacco Day (31st May) is observed every year with different themes, and various anti-tobacco awareness activities are conducted across all islands.
- ✓ Training programmes were conducted for Police personnel, Teachers, Health Professionals, and other concerned stakeholders.

2. Implementation of Tobacco Free Educational Institution (ToFEI) Guidelines

- ✓ As part of the Tobacco Free Youth Campaign 3.0, 2025, several activities such as rallies, street plays, competitions, etc., were conducted in all islands.
- ✓ All educational institutions in Lakshadweep have completed the process as per ToFEI guidelines.
- ✓ Awareness programmes were conducted in schools to sensitize students about the harmful effects of tobacco use.
- ✓ Awareness signages and posters were installed/displayed in all educational institutions

3. Tobacco Cessation Services

A Tobacco Cessation Centre has been established in the OPD of the Psychiatrist at Indira Gandhi Hospital (IGH), Kavaratti. The centre provides:

- ✓ Counseling services
- ✓ Nicotine Replacement Therapy (NRT)
- ✓ Medication support
- ✓ Carbon monoxide (CO) level assessment using a Smokerlyzer

Approximately 60 individuals availed tobacco cessation services during the financial year 2025.

Expenditure Details

Particulars	Amount (in Lakhs)
Allocation 2025-26	19.00
Expenditure up to December 2025	07.85